



स्पाइसेस बोर्ड भारत
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार
SPICES BOARD INDIA
Ministry of Commerce & Industry, Govt. of India

Buyer Seller Meet with focus on Seed spices

Ahmedabad, Gujarat
11 March 2026

Greetings from Spices Board India!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2024-25, India exported 17,99,267 MT of spices and spice products valued at ₹ 39,994.48 crore (4,722.65 million US\$). The major contributors in the spices export basket are Chilli, Cumin, Spice oil & Oleoresins, Mint Products, Turmeric, Curry powder, Small Cardamom, Black pepper and nutmeg.

Gujarat being one of the largest producers of seed spices in the country holds a significant position in the spice sector of India. The APMC, Unjha in Gujarat is renowned as one of the biggest seed spices market in Asia.

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

With a view to promote the export of seed spices and its value added products, Spices Board in is organizing a Buyer Seller Meet at Hotel Plenteous Inn, Ahmedabad, Gujarat on 11 March 2026. The event aims to facilitate direct market linkages between buyers and sellers from the region and provide an opportunity to discuss key issues concerning the spice sector. Around 150 participants, including progressive farmers and representatives of FPOs / farmer societies from Gujarat as well as traders, processors, and exporters from across the country, are expected to attend the BSM.

In this connection, I cordially invite you to the Buyer-Seller Meet scheduled on 11 March 2026. Further, it is requested to share the invitation to the members of your association so that they can explore the possibilities to establish effective business linkages with suppliers / growers from the state.

Interested Exporters/Buyers may register for the BSM by filling up the registration form using the link given below on or before 2.30 pm on 7th March 2026.

Google form link: <https://forms.gle/5RCTriZmXjvLh2Tu5>

For further information, may please contact:

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Yours faithfully

Sd/-

[B.N Jha]

Director (Mktg)

Hindi version follows

